



# Sea Ranch Connect<sup>®</sup>

## Privacy Policy

PO Box 16  
975 Annapolis Rd  
Sea Ranch, CA 95497

PLEASE NOTE: The version of this Privacy Policy published at [www.SeaRanchConnect.org/privacy](http://www.SeaRanchConnect.org/privacy) is the current and binding version. Terms may change from time to time, upon notice to subscribers.

1. This Privacy Policy covers how The Sea Ranch Association, a California Nonprofit Corporation and Common Interest Development, dba Sea Ranch Connect treats your personal information that Sea Ranch Connect collects, receives, and maintains, including information related to your use of Sea Ranch Connect websites and services. "Personal information" is information about you that is personally identifiable such as: Your name, address, email address, phone number, credit card or billing information, and other information that is not otherwise publicly available. Our collection, transmission, and storage of this information are necessary to render our services to you and bill you for those services.
2. Sea Ranch Connect collects your personal information when you register with Sea Ranch Connect, when you visit or use Sea Ranch Connect websites and services, and when you visit the websites of, or contact, certain Sea Ranch Connect partners. When you sign up for Sea Ranch Connect services we may ask for information such as your name, email address, birth date, gender, zip code, occupation, industry, personal interests, credit card and billing information, and passwords and password hints. Once you register with Sea Ranch Connect and sign into our services, you are not anonymous to us.
3. Sea Ranch Connect collects information about your transactions with Sea Ranch Connect and with some of our business partners. Sea Ranch Connect servers automatically receive and record information from your browser, including your IP address, Sea Ranch Connect cookie information, and the Sea Ranch Connect website pages you visit.
4. Sea Ranch Connect uses your personal information for the following general purposes: To fulfill your requests for sites and services, improve Sea Ranch Connect services, contact you, bill you and collect charges, provide technical support, undertake fraud detection, conduct research, provide anonymous reporting for purposes related to providing you Sea Ranch Connect services, and customize the Sea Ranch Connect advertising and Sea Ranch Connect content you see.
5. Sea Ranch Connect and its business partners reserve the right to share your personal information with each other as needed to offer and provide you with services and to collect our billings for those services. Sea Ranch Connect's business partners operate under confidentiality agreements that limit their use of your personal information on terms identical to those enumerated in this Privacy Policy. These partner companies do not have any independent right to use or further share this information, except as provided in this Privacy Policy.
6. Sea Ranch Connect may set and access Sea Ranch Connect cookies on your computer. We reserve the right to send you certain communications relating to Sea Ranch Connect services, such as service announcements, administrative information, and other Sea Ranch Connect messages, that are reasonably related to your Sea Ranch Connect account, without offering you the opportunity to opt-out of receiving them.
7. Sea Ranch Connect undertakes physical, electronic, and procedural safeguards that comply with federal regulations to protect your personal information. We limit access to your personal information to Sea Ranch Connect and business partner employees who we believe reasonably need to come into contact with that information to provide sites and services to you, or to prevent violations of Sea Ranch Connect's Terms of Service, or who otherwise need that information in order to do their jobs.
8. Except as described above, Sea Ranch Connect considers and treats your personal information as confidential, and does not rent, sell, or share your personal information with non-affiliated companies or unrelated third parties. However, Sea Ranch Connect may disclose your personal information to third parties: (A) As needed to respond to subpoenas, court orders, or legal process, or to establish or exercise our legal rights or defend against legal claims; and (B) When we believe it is necessary to share your personal information in order to investigate, prevent, or take action regarding suspected illegal activities, fraud, or potential threats to the physical safety of any person, or as otherwise required by law or law enforcement agencies or for the purpose of national security; and (C) If Sea Ranch Connect is acquired by or merged with another company, or if your service account with Sea Ranch Connect is sold or transferred to another company; and (D) upon your prior written permission.
9. The Sea Ranch Connect and affiliated websites contain links to other third-party websites. Please be aware that Sea Ranch Connect is not responsible for the privacy practices of such other websites and companies. This Privacy Policy applies solely to your personal information collected and maintained by Sea Ranch Connect. It does not apply to the practices of companies that Sea Ranch Connect does not own or control, or to people that Sea Ranch Connect does not employ or manage.

10. Your use of Sea Ranch Connect sites or services following Sea Ranch Connect's publication of any changes to this Privacy Policy will constitute your acceptance of such changes. If you do not agree to any such changes, please do not use any Sea Ranch Connect sites or services.

### **Your California Privacy Rights**

If you are a California resident, you may request that we provide to you (i) a list of the categories of personal information about you that we have disclosed to third parties for the third parties' direct marketing purposes during the calendar year preceding your request, (ii) the names and addresses of such third parties, and (iii) if the nature of the third parties' business cannot reasonably be determined from their names, examples of the products or services marketed, if known to Sea Ranch Connect, sufficient to give you a reasonable indication of the nature of the third parties' business. To submit your request, please email [support@searanchconnect.org](mailto:support@searanchconnect.org).

This California Privacy Notice explains your privacy rights as a California consumer and is intended to inform you at or before the time that you provide us with your personal information how and why we process your personal information. In this California Privacy Notice, "personal information" has the meaning given in the California Consumer Privacy Act of 2018 ("CCPA"), as amended by the California Privacy Rights Act of 2020 ("CPRA"), and certain other privacy and data protection laws, as applicable. If this California Privacy Notice and any provision in the rest of our Privacy Policy conflict, then this California Privacy Notice controls for the processing of personal information of California consumers.

California consumers have, among other things, the following key privacy rights regarding the personal information we collect or maintain. Please note these rights are not exhaustive and there may be cases where we decline your request as permitted by law. For further information please see the Cal. Civ. Code §1798.100 et seq. or California Consumer Privacy Act Regulations found at 11 CCR §§7000 et seq. as amended.

- **Right to Access Information:** You have the right to request access to personal information collected about you and information regarding the source of that information, the purposes for which we collect it and the third parties and service providers with whom we share it.
- **Right to Request Deletion:** You have the right to request that we delete certain personal information that we have collected from you, subject to certain exceptions.
- **Right of Correction:** You have the right to request that we correct any inaccurate personal information that we maintain about you.
- **Right to Notice of Financial Incentive:** If we offer a financial incentive or price or service difference in exchange for your personal information, we will notify you in advance before collecting your personal information for this purpose and explain how you can opt in to the financial incentive or price or service difference.
- **Right to Opt-Out of Sale of Personal Information to Third Parties:** [We] do not sell your personal information to third parties. If this policy changes, we will notify you and provide you with information about how to opt out of sale of your personal information by us. Sharing your personal information with our service providers is not a sale of your personal information because our service providers are contractually obligated to use the personal information only to provide services to us and not sell it.
- **Right to non-discrimination:** You will not receive any discriminatory treatment when you exercise one of your privacy rights.

If you are under 18 years of age, reside in California, and have a registered account with us, you have the right to request removal of unwanted data that you publicly post on our site. To request removal of such data, please contact us using the contact information provided below, and include the email address associated with your account and a statement that you reside in California. We will make sure the data is not publicly displayed on our site, but please be aware that the data may not be completely or comprehensively removed from all our systems (e.g. backups, etc.).

### **Children's Privacy**

Our sites and services are not directed to minors (children under the age of 18). We do not knowingly collect, use or disclose personally identifiable information from anyone under 18 years of age. If we determine upon collection that a user is under this age, we will not use or maintain their personal information without the parent/guardian's consent. If we become aware that we have unknowingly collected personally identifiable information from a minor under the age of 18, we will make reasonable efforts to delete such information from our records.